



## Bill Foss: Custom One-on-One Coaching

### ABOUT THE PROGRAM

**One-on-One Customized Coaching is for those wanting to 2x, 3x or 10x their income without sacrificing quality of life or service to their clients..**

Bill believes that a business that is built in alignment with who one really IS serves everyone better...clients, loved ones, and most importantly oneself! Bill also believes that creating a business that serves you and your lifestyle does not have to be difficult or complex.

**More is not better! BETTER IS BETTER!**



Bill believes we only control three things...our perceptions, our decisions, and our actions. If we are to see the results we seek, then we need clarity of self-knowing (perceptions), Clarity of Direction to guide one's decisions and Clarity of Environment to support one's actions. When there is alignment within and throughout these areas, success comes more easily and consistently. Resistance, avoidance, overwhelm, and procrastination melt away.

***Powerful results are gained when one has the clarity and focus to align one's business with who they really are. Clients also learn a reusable framework that will serve them throughout their career and will impact all areas of their life for years after the program has been completed.***

This program is ideal for established entrepreneurs and leaders of entrepreneurial businesses. In the case of the mortgage industry, this suits those who are in the middle and higher tiers of productivity seeking to break through to higher levels of productivity and income while maintaining a sane life, a fun lifestyle, and build lasting wealth.

This program is also for company and branch managers who build and manage teams to improve recruiting, production, and profitability.

The program is a commitment and is a substantial investment. Bill believes that if you have tried other programs and not seen the results you wanted, the lack of results and/or not doing what you learned is a symptom of the lack of clarity and alignment! It is not YOU!

***Note: Scholarships are available to help with the investment. The process starts with a free 15-minute conversation to see if the program makes sense. The next step is a 60–90-minute strategy session to be certain it is the right fit for you and Bill before a final decision is made.***



## THE PROCESS

You will be guided through the processes to gain the clarity needed to implement and install the most effective and aligned business functions. The outcome is a business that feels right and performs optimally for YOU, your loved ones, and that supports your life and lifestyle.

**The first step is Clarity of Self-knowing.** You will discover what motivates you intrinsically. You will discover the stories that are supporting you and those that are keeping you stuck. You will have a toolbox full of tools for you to use for your mind. These will help you move beyond what appears to be holding you back.

**Next you will move into Clarity of Direction.** Here you discover your unique magnetic vision for your life. This is not the private island, sipping drinks on the beach vision. It is beyond the material and taps into what truly moves you. Then you will design the road map (goals) to get you to your magnetic vision. Finally, you will have the specific step-by-step objectives that will move you daily, weekly, monthly etc. to build the business and life you envision.

**Finally, you will move into the action phase, Clarity of Environment.** There are only three ways to grow any business. Odds are you are not maximizing those three ways. So, we'll optimize those first. Next, there are only two ways to make money. Money and people at work. Are you maximizing both? We'll create Your plan for profit (time value of money and money at work) and, next, creating the ideal support team around you so you can maximize productivity and time (money value of time).

*Note: This is the overview of the framework. Every step will be customized to you and your unique situation. More effort may be placed on some areas and less in others to maximize the benefits you need to succeed.*

**3-months option is available only on a case-by-case basis.** It is rare that Bill accepts 3- month clients since valuable and lasting change usually requires a longer-term.

### Program Deliverables:

- Customized one-on-one coaching based on the Your Business, Your Life, Your Way Framework but will be adjusted on a case-by-case basis.
- At a minimum you will have two 40-minute calls per month
- Private Voxer Access (<http://voxer.com>) for rapid response answers to pressing questions or challenges
- Recorded Zoom Session provided via shared Google Drive
- Notes, worksheets, exercises, and other resources accessible via shared Google Drive and access to the YBYLYW membership site



- Initial Onboarding and Orientation meeting
- Key Performance Indicator review sessions when needed to review progress and make mutually agreeable adjustments to the program.
- Wrap up session to establish best practices moving forward and create a 90-day plan.
- Other resources and access to my Rolodex of other professionals as needs are identified.

## ABOUT THE CONSULTANT

Bill Foss  
The Clarity and Alignment Coach

Bill believes that clarity is the first step to the solution to every challenge.

- If you are committed to building a 6-figure to 7-figure business...
- If you are feeling overwhelmed, stuck, or frustrated or...
- if you are already successful but feel like life is passing you by...

Start today by scheduling your free discovery call.

Bill will guide you to discover and blend your unique values and innate talents and help guide you to align your business in a way that reduces friction so you can enjoy increased income, energy, and free time. He will help you discover the best practical approaches for your business, minimizing wasting time, money and resources.

Bill's magnetic visioning process and other exercises help you gain clarity to set a direction for your ideal business and life.

He can help you blend your unique spirit with a practical approach to your business resulting in your business being fun, productive, and profitable.

Bill brings 40 plus years of entrepreneurial experience in varied fields, an award-winning real estate brokerage owner, a master franchisor of a major national real estate brand, retail, and online businesses. He has committed himself to extensive studies in coaching and other breakthrough approaches including being a master certified NLP practitioner and formerly certified Hypnotherapist.

Schedule a complimentary discovery call with Bill Foss to learn more and find your best fit!  
[CLICK HERE](#)



**Bill Foss.com**  
Coaching and Consulting

# Your Business, Your Life, Your Way Framework

For Those Wanting to 2x, 3x, or Even 10x Their Production  
Without Sacrificing Their Personal Life



Phase 1

## Clarity of Self-Knowledge

### 1. Values Power Your Motivation

Get more done without struggling with avoidance, procrastination, and overwhelm...



Phase 2

## Clarity of Direction

### 4. Uncovering Your Magnetic Vision

Create a business and lifestyle that serves and inspires you without sacrifice, struggle and strife.



Phase 3

## Clarity of Environment

### 7. Maximize Revenue

Lead with REVENUE. There are only 3 ways to grow and business and 2 ways to make money!



### 8. Maximize Profit & Wealth

Maximize putting money to work. Create a plan for profit. Stabilize Finances. Plan for wealth.



### 9. Maximize Service & Support

People at work. Leverage other peoples genius and maximize the use of your genius.



If you want to get crystal clear on the EXACT STEPS you should be following right now to achieve your closed deals goals, then [\\*CLICK HERE\\*](#) to book a free Your Business, Your Life, Your Way Framework strategy call.



To Where You Want To Be!

