



ABOUT THE PRODUCT

Profit and Loss Fundamentals for the Non-Numbers Professional

This is a general knowledge course with coaching for the *non-numbers* professional. We will focus on the fundamental concepts of accounting and finance which allow the participant to become versed in basic profitability and sales forecasting. This is for the entrepreneur who wants to learn the basics in this space.

During the coaching sessions, we will learn and discuss general best practices and define what are revenues, expenses, and profitability. We will learn basic ratios used to operate businesses successfully. And we will familiarize ourselves with reports which illustrate our performance and allow us then to measure to a plan.

One 1-hour session each month for four months

Instruction and services include the following:

- 4 sessions of instruction, concepts, calculations, and workshop (Non Personalized)
- Accounting and Finance fundamentals and concepts
- Basic Excel instruction
- Understanding Profit and Loss Reports
- Discussion regarding review of Profit and Loss Sample
- Access to Session Slides / Notes / Videos
- Profitability Statement & Assessment (assistance) will be provided for certification

Investment

\$999 – Payable in full prior to start of service

ABOUT THE CONSULTANT

Andy comes to us with an extensive mortgage background of 20+ years creating partnerships at all levels in sales, operations, corporate executive and individual business entrepreneurs. He is formally trained earning a major in accounting and a minor in finance while contributing his skill with several Fortune 500 companies.

Focusing on client partner specific needs and levels of understanding while tailoring a solution that is easy to understand and follow. He truly believes in taking complex concepts and delivering in a manner that is understood at all levels from the novice to the seasoned veteran.

He prides himself in being able to speak the client's language and thus articulating appropriately. Andy's value is endless as he can apply knowledge from several business industries to assist you in creating, monitoring, analyzing and adjusting business plans as needed in order to achieve your goals. He possesses the unique ability to live and work in the details while keeping focused on vision and goals. He





compares himself to you having the power of a successful Fortune 500 company accounting and finance department, your CFO at a fraction of the cost. Most of all the training, tools and value received will benefit you for many years to come.